Conflict Resolution & Relationship Management between owners and charterers

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Shipping as International Trade facilitator

- Journey from oars driven machines to highly technical vessels today.
- Technical innovations & greater performance at lower cost.
- Rising demand, Lower transportation cost and economies to scales exploited.
- Evolution of the bigger ships (VLCC's)

Ship Brokers

- Accomplish the following:
- Finding ships for cargoes & cargo for ships
- Source of information
- Market trends and an advisor to owners & charterers
- <u>A dispute resolver.</u>

Conflicting issues in Tanker Market

- Rejection of vessel due to tank clearing method adopted;
- Commencement of Laycan/ Tendering NOR;
- Dispute over fuel price in long time charter;
- Charterers providing wrong grade of fuel to owners;
- Cargo/ fuel discrepancy in delivery & redelivery;
- Issue over cargo in line contents;

Conflicting issues in Tanker Market

- Delay in operations over issue with local authorities;
- Unexpected delay in berthing: owners requirement to bunker the vessel & charterers refusal for the same;
- Loading & Discharging rate;
- Wrong cargo information provided by charterers;
- Bunker delivery;
- Forged quantity certificate to avoid taxes;

Conflicting issues in Tanker Market

- Delay in documentation by master;
- Vessels refusal to transit a piracy prone area while charterers wish to sail vessel;
- Adding additives to cargo;
- Issuance of LOI by charterers;
- Financial hold on cargo due to non-payment;
- Unavailability of certificate of origin & technical specifications of cargo;
- Vessel missing tide.

Proposals to resolve the conflicts

- Participants to engage as joint problem solvers, seeking to resolve the dispute.
- Negotiation, based on interests and proper communication.
- Require the range of strategies for mediation to resolve varied problems.
- Good negotiating skills require practice & thought."

- The focus lies on approaches below:
- Foreseeing & prior notification about the concerned issues;
- Documentation of the facts;

 Discussing & unanimously arriving at an approachable optimistic solution; Strategies for improving relations and building loyalty range from simply opening up communication channels to implementing long term business relationships.

 Alternative Dispute Resolution is nonconfrontational approach to resolve the concerned issues.

- Small gestures for better communication.
- Results into repeat clients which in turn renders the best business.
- VIDEO ON CONFLICTS & THEIR RESOLUTION

Thank you..